The First Lady and Minister of Education and Sports, Hon Janet K. Museveni, officiated at the 1st Window 4 Award ceremony on the 12th February, 2020 at Sheraton Hotel Kampala.

The ceremony’s main focus was to recognize prior learning and certification in the formal and informal sector while skilling Ugandans through providing hands-on skills with market value.

The 10 selected grantees received financing towards developing systems for certification of skills and competencies enabling them to achieve the objective of allowing workers to advance in their career path as well access higher level trainings.

The government through the Ministry of Education and Sports acquired funding from the World Bank totaling worth $100 million to support skill development in the country under skills development project in key sectors of the economy which, includes agriculture, manufacturing and construction under the Uganda Development project to support the young in prior learning grant facility mechanism.

It is from this funding that the government through the Ministry of Finance, Planning and Economic Development entrusted the Private Sector Foundation with $21.8 to implement Skills Development Facility execute component three of the SDF projects in Uganda.
Hon. Minister Janet Kataaha Museveni in her speech applauded the Private Sector Foundation Sector Foundation and Skills Development Facility for the work well done, in skilling Ugandans. She also congratulated the 10 grantees upon receiving the grant and called upon stakeholders in all sectors to sensitize the public on taking part in these skilling projects.

“I am glad that through SDF, young people will be skilled and accessed in new trends and also acquire other National and International certification as required by the industry.” She said.

Representing the World Bank, education specialist of the funder in Uganda Diane Bagarukayo advised the grantees to engulf this opportunity so that it can benefit other people too.

The ceremony was highlighted by the handover of cheques to the 10 selected institutions representing the grants disbursed to the institutions who were;

Nawanyago Technical Institute which is a construction and manufacturing accreditation center that provides modular retraining to workers before assessment, conducts assessment of workers in building & construction, welding & fabrication in collaboration with an International body i.e. City & Guilds. Its total grant is 937,580,000shs.

Kiryandongo Technical Institute is a construction and accreditation centre, builds capacity of Vocational & Technical Institutes to test & assess RPL workers, and also provides modular retraining to workers before assessment. Its total grant is 804,576,100shs.

Nile Vocational Institute provides worker certification, while undertaking gap assessment for workers in Welding, fabrication, craftsmanship, artisans. It also conducts work based training. The total grant is 717,800,000shs.

Nakawa Vocational Training Institute is also an accreditation center that introduces curriculum materials & recommended texts for the delivery of up to level 2 standards in welding, Flame cutting, Electrical installing & testing. They also upgrade training equipment, train & certify workers, train workshop facilitators to meet international standards. The total grant is 762,200,000shs.

The Association of Principals of Technical &Vocational Institute of Uganda enables workers with employers/companies to identify & support highly skilled & competent workers for RPL. The total grant is 418,100,000shs.

Maganjo Institute of Career Education Recognizing competences of deserving persons, ranking of Mansons by trade associations, by selected TVET providers, candidates testing & assessment. A total grant of 526,199,200shs was approved.

Uganda Chamber of Mines & Petroleum/ SEAOWL trains & assess UCMP member companies/employees in pipe fitters and have them obtain international certification (ECITB & IOSH), they received a total grant of 917,600,000shs.

Mamza Consulting is part of the Uganda Small Scale Industries Association.
All Round Consult Uganda as the communications partner is proud to associate with the SDF project through creating awareness and visibility.

**Undertaken Activities:**

1. **Media Management**

The below are media partners that graced the event.

1. UBC TV
2. Salt TV
3. Smart 24 TV
4. New Vision Newspaper
5. The Daily Monitor
6. Weekly Observer
7. Bukedde TV
8. Pronto Media
9. NTV
10. NBSTV

**MEDIA PRESENCE AS FEATURED IN ELECTRONIC, PRINT AND ONLINE MEDIA 12th - 15th FEBRUARY 2020.**

<table>
<thead>
<tr>
<th>Media</th>
<th>Particulars</th>
<th>Output</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salt TV</td>
<td>Evening news at 7:00pm 12th February 2020</td>
<td><img src="image1.png" alt="Salt TV Output" /></td>
</tr>
<tr>
<td>Smart 24 TV</td>
<td>Published on 12th February 2020 and live stream <a href="https://www.facebook.com/Saltelevisi">https://www.facebook.com/Saltelevisi</a>...</td>
<td><img src="image2.png" alt="Smart 24 TV Output" /></td>
</tr>
<tr>
<td>Media Source</td>
<td>Coverage Details</td>
<td></td>
</tr>
<tr>
<td>-------------------</td>
<td>----------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td><strong>BBS Terefayina</strong></td>
<td>Evening news at 9:00 pm on 12th February 2020</td>
<td></td>
</tr>
<tr>
<td><strong>Bukedde TV</strong></td>
<td>Published on 12th February 2020, “Agataliiko Nfuufu” at 10:00 pm</td>
<td></td>
</tr>
<tr>
<td><strong>UBC TV</strong></td>
<td>Lunch time News UBC on 13th February 2020 at 1:30 pm</td>
<td></td>
</tr>
<tr>
<td><strong>Star TV</strong></td>
<td>Star TV news in Luganda at 7:00 pm</td>
<td></td>
</tr>
<tr>
<td><strong>New Vision</strong></td>
<td>National News, 19th February 2020, Page 5</td>
<td></td>
</tr>
<tr>
<td>Source</td>
<td>Date and Page</td>
<td>Description</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>---------------</td>
<td>-----------------------------------------------------------------------------</td>
</tr>
<tr>
<td>The Observer</td>
<td>19th Wed 2020, page 22</td>
<td>“PSFU Awards Shs 7 billion for Skills Development”</td>
</tr>
<tr>
<td>The daily Monitor</td>
<td>February 14th 2020, Page 40</td>
<td>“On-job training certification to transform labour Market”</td>
</tr>
<tr>
<td>Pronto Media (Electronic media)</td>
<td>“PSFU grants over 7 billion shillings to 10 institutions.” Published on February 14th 2020</td>
<td><a href="https://ugandapronto.com/2020/02/14/ugandans-receive-7-billion-grant-from-sdf-world-bank/">Link</a></td>
</tr>
</tbody>
</table>

**TWITTER REPORT FOR THE WINDOW 4 GRANT AWARD EVENT**

**Overview**

We had a total of 395 total tweets.

- 114 original tweets of the hashtag were generated.
- The harsh tag generated a potential reach of 223,115 with a potential impact of 2,272,531
- There were 14 original contributors for the harsh tag.
- The harsh tag trended at number 1 position on the day of the event.